



“Better Together”

Cloudflare – Connect, protect and build everywhere



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As the world's first connectivity cloud, Cloudflare helps connect and protect millions of customers globally. Everyone from individuals to the world's largest enterprises uses our unified platform of application and networking protection and developer services to succeed in the everywhere world.

Global company

31%
of Fortune 1000

Millions
of users, with
>2 million developers

330+ **120+**
Cities in network
incl. China Countries

Innovation

>250
patents and growing in
Cloud, Security, AI,
Networking

>900
companies building AI
apps on Cloudflare

Market Leadership

Leader in “The Forrester Wave”™

- Edge Development Platforms
 - DDoS Mitigation Solutions
 - Strong Performer for Bot Management and Security Service Edge (SSE)
- Solutions receiving the highest scores possible, 5.0/5.0, in the global network, innovation, and supporting services & offerings criteria.

Leader in IDC MarketScape

- Edge Delivery Services
- CDN provider for application, network, and zero trust services

Cloudflare is a cloud-based security and performance platform that:

- Protects expanding customer attack surfaces
- Stops zero-day threats with a built-in Zero-Trust architecture
- Improves overall security posture and resilience through a high availability network and access to immense threat intelligence garnered from Cloudflare's massive network presence

GLOBALLY DISTRIBUTED, CLOUD-NATIVE NETWORK
...that delivers local capabilities with global scale. -



MORE PRODUCTIVE USER EXPERIENCE

95% of world's Internet users
within 50ms of Cloudflare network

IMPROVE POSTURE

95% attack surface
reduction

SECURITY AT SCALE

170B threats blocked daily

REGAIN OPERATIONAL CONTROL

39% speed up business and digital transformation

VENDOR & PLATFORM CONSOLIDATION

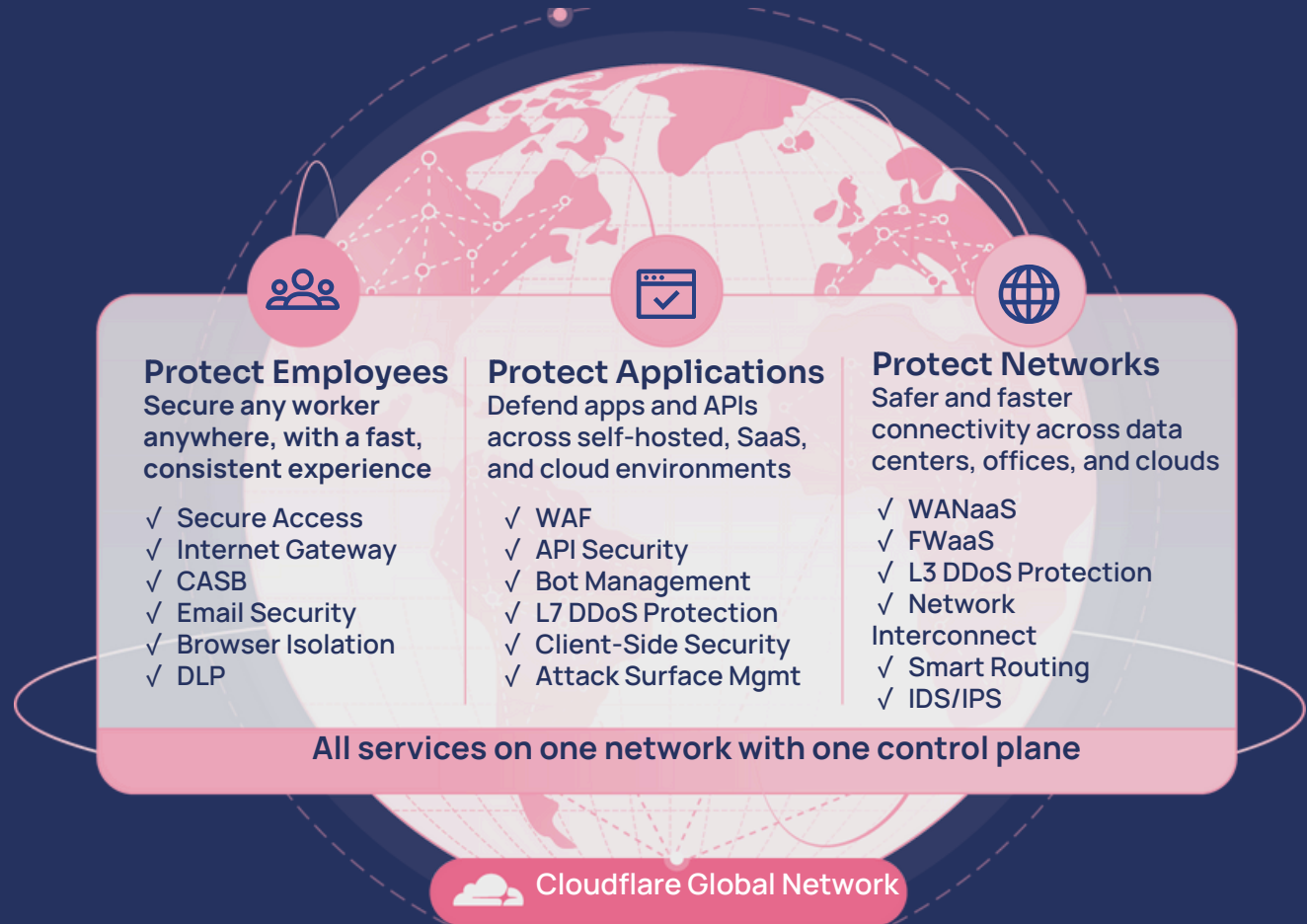
50% TCO **reduction**.

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DRIVING DIGITAL- CYBER TRANSFORMATIONAL DEALS TOGETHER



Cloudflare Developer Platform

Serverless Compute	Workers
Object storage	R2
Web Development	Pages
Queue	Queues
Relational Database	D1
Database Proxy	Hyperdrive
NoSQL Database	Workers KV / Durable Objects
Analytics Database	Analytics Engine
API Gateway	API Gateway
Video Streaming	Stream

USE CASES

Use Case	Customer Challenges & Drivers	Value Proposition
Application Modernization Use Case	<ul style="list-style-type: none">• Distributed nature of applications and complex application infrastructure• Delivering apps on a global scale• Latency and downtime• Rising costs and tech sprawl• Need to provide a modern, trusted employee and customer experience	Cloudflare helps customers modernize their applications on a global scale. Cloudflare’s single, unified platform offers robust network connectivity, support for multi-cloud environments and full-stack security services from DDoS attack prevention to API security to ensure every employee and customer experience is trusted and optimized.
Zero Trust	<ul style="list-style-type: none">• Enabling remote work with convenient, secure access• Growth of digital services creates latency issues and uncovers infrastructure limitations• Keeping up with ever-evolving landscape of cyber threats	Together we can unlock rapid, incremental value by meeting clients on their Zero Trust journey. Utilizing Cloudflare’s network and SASE capabilities to seamlessly incorporate a customer’s infrastructure into a globally interconnected, rapidly expanding network and a streamlined digital workforce experience.
Network Transformation	<ul style="list-style-type: none">• Agility drives competitive advantage – IT and networking must adapt quickly• Accelerated digital transformation and cloud adoption, pressure to retire legacy infrastructure• New security threats• Tighter budgets and shift to OpEx	Cloudflare supports clients with new and transformative network security capabilities. Using a composable and programmable architecture, and an ability to integrate with all networks Cloudflare provides limitless interoperability and infinite scalability for always available, secure, consistent network connectivity.
Migrate to Cloudflare CDN	<ul style="list-style-type: none">• Dependency on professional services due to complexity, lack of self-serve options• High TCO compared to Cloudflare, on average, particularly with required ongoing professional services• Slow propagation with slow production deployments, even longer for staging environments• High technical debt due to acquisitions adds complexity	Choosing Cloudflare as your CDN, offers greater simplicity, availability, and innovation. Benefit from predictable performance, broad threat intelligence, lower total cost of ownership, and a unified connectivity cloud that lets you connect, protect, and build everywhere with a single, easy-to-use interface.

USE CASES

Use Case	Customer Challenges & Drivers	Value Proposition
Protective DNS	<ul style="list-style-type: none">Recently suffered a successful malware attackMost malware attacks use DNS-resolvable infrastructure to attack unsuspecting usersDNS service can't keep up with request load, slowing traffic	Cloudflare's Protective DNS proactively checks the hostname of every query, and IP address of every response against a list of known malicious destinations. Solution includes enterprise threat intelligence, enhanced forensics, advanced threat modeling, Zero Trust user isolation, remote browser isolation, and more. Cloudflare is 28% faster than the next fastest DNS provider.

Why partner with Cloudflare & SUE?

SUE's has been supporting technology driven organizations with their digital transformation since 1997 and with their extensive end-user reach they will pave the way to deliver Cloudflare's connectivity cloud services at scale.

Together we will create disruptive solutions and services with Cloudflare, foster creativity, and drive digital transformative change. As well as offering security offerings such as distributed denial-of-service (DDoS) mitigation and web application firewall we will aim toward accelerating growth in key areas such as secure access service edge (SASE) and developer services.

Together we put the connectivity cloud to work for you.

Cloudflare Cloud Connectivity is the digital core that will transform how businesses connect, secure, and build in the future.

Control

Regain visibility and control of IT and security across on-prem, public cloud, SaaS, and the Internet

Speed

Accelerate application and network performance while rapidly developing new applications

Security

Improve security and resilience while reducing your attack surface, vendor count, and tool sprawl

Cost

Reduce cost and complexity to reinvest resources in your highest priorities





Let's **talk!**

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